



## ***Theme: Honey***

*Where storytellers share a personal narrative that is...*

***sticky, sweet or raw.***

---

**Date:** Thursday, November 30th, 2023

**Location:** Arts at the Armory

**Capacity:** 325 Seats + VIP Table Seating for 80

**About the Urban Bee Lab:** The Urban Bee Lab is a 501(c)(3) non-profit on a mission to improve bee health. We see bees as the ultimate tie that binds food security, climate change, natural disaster mitigation, and ecological preservation. In partnership with The Best Bees Company, the UBL analyzes beehive data and elucidates trends that advance our understanding of global pollinator health. UBL conducts cutting-edge research to stabilize bee health, and then extend those approaches to other, less studied species of pollinators in order to promote and preserve biodiversity at corporate, residential, and government sites, and beyond.

**Event Overview:** Urban Waggle is a live storytelling event in support of the mission and programs at the Urban Bee Lab based in Roxbury, MA. Through the event we choose to amplify voices from the Greater Boston area that may not otherwise be heard. Audience members will leave feeling inspired, entertained, and more connected to one another through the uniquely human art of storytelling.

**Why partner with the Urban Bee Lab?** A storytelling event serves to build community and inspire audience members while raising awareness about critical issues in our natural environment. The Urban Bee Lab sets itself apart from other similar organizations with access to cutting edge data over the last 13 years from more than 2.5 million beehive inspections. This event will raise much needed funds to support capacity building for long term success plus funding programs in the areas of education, research and urban planting initiatives. We operate with a lean staff and low overhead costs to ensure the best stewardship of donor dollars.

[info@urbanbeelab.org](mailto:info@urbanbeelab.org) | [www.urbanbeelab.org](http://www.urbanbeelab.org) | 839 Albany St., Boston, MA 02119

The Urban Bee Lab is a registered 501(c)(3) non-profit organization, EIN #47-2418162

# 2023 URBAN WAGGLE SPONSORSHIP BENEFITS

BENEFITS	PREMIER	INNOVATOR	VISIONARY	CHAMPION	APIARY	LOCAL SPONSORSHIP	
	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000	SUPPORTING SPONSOR \$500	GUEST SPONSOR \$250
Luxury Driving Service to Event (60 mile radius)	8	4					
VIP Cocktail Reception and Table Seating for Show	8	4					
Verbal Acknowledgment at Event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
General Admission Tickets	n/a	n/a	6	4	2		
Prominent Recognition on UBL Webpage	Logo + Link	Logo + Link	Logo	Logo	Logo	Name	Name
Inclusion in Press, Newsletter, Social Media, and all UBL Communications	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Inclusion in Event Program	Full Page	Half Page	Quarter Page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

\* In-kind contributions for the event will be recognized at 100% fair market value